CMR Surgical hires senior MedTech leader for Asia, Middle East and Africa region

- Supratim Bose joins as Senior Advisor and will lead CMR Surgical’s commercial operations in the three regions

CAMBRIDGE, UK – 23 February 2023, 07:00 (GMT). CMR Surgical (CMR), the global surgical robotics business, today announces that Supratim Bose has joined the Company as Senior Advisor to the CEO. In his role, Supratim will oversee CMR’s commercial operations in Asia, the Middle East and Africa, providing strong commercial expertise and leadership in some of the fastest growing markets in the world. This appointment will support CMR’s next phase of growth as it enters new markets and further accelerates its global sales.

Supratim joins CMR with over 40 years of extensive senior leadership experience in the medical technology industry. He has held several leadership positions in global organisations, including Johnson & Johnson (J&J), Boston Scientific and ConvaTec.

Per Vegard Nerseth, CEO of CMR Surgical, commented: “Supratim brings a wealth of experience and knowledge from his leadership positions in some of the world’s largest medical device companies. He brings deep knowledge of successfully growing global commercial organisations, with a focus on Asia, Middle East and Africa. At CMR, our mission is to make surgical robotics more accessible and as these regions are expected to be some of the fastest growing markets, Supratim will be an invaluable addition to our team as we continue to grow and expand hospital access to surgical robotics.”

Supratim Bose, Senior Advisor to the CEO of CMR Surgical, commented: “I have been following CMR’s journey since the launch of Versius and I am excited to join a company that is disrupting the market and opening up the opportunity for hospitals and patients to benefit from surgical robotics. I look forward to working with the team to serve more patients and drive further growth across Asia, the Middle East and Africa.”

Supratim started his career with Johnson & Johnson in 1981 and worked with the company for 29 years, holding various leadership positions of increasing responsibility. He as a member of the global operating committee was responsible for setting the strategic direction for the US$23 billion Medical Devices and Diagnostics business globally and for all the Medical Devices and Diagnostics business in Asia Pacific. In 2012, Bose joined Boston Scientific Corporation as the Executive Vice-President and President of Asia Pacific, Middle East & Africa and an Executive Committee Member. During this time, he was responsible for all of the Boston Scientific Corporation companies in the Asia-Pacific and Middle East & Africa region, including Turkey and Central Asia. He served in this role for six years before moving to ConvaTec in 2020 as the President & Chief Operating Officer, Global Emerging Markets.
— ENDS —

Media Contacts:
If you wish to see more, please contact CMR Surgical at:

Press Office, CMR Surgical
T +44(0) 1223 755801
E pressoffice@cmrsurgical.com

Notes to editors:

The Versius® Surgical Robotic System

Versius® resets expectations of robotic surgery. Versius fits into virtually any operating room set-up and integrates seamlessly into existing workflows, increasing the likelihood of robotic minimal access surgery (MAS). The small, portable and modular design of Versius allows the surgeon to only use the number of arms needed for a given procedure.

Biomimicking the human arm, Versius gives surgeons the choice of optimised port placement alongside the dexterity and accuracy of small fully-wristed instruments. With 3D HD vision, easy-to adopt instrument control and a choice of ergonomic working positions, the open surgeon console has the potential to reduce stress and fatigue and allows for clear communication with the surgical team. By thinking laparoscopically and operating robotically with Versius, patients, surgeons and healthcare professionals can all benefit from the value that robotic MAS brings.

But it’s more than just a robot. Versius captures meaningful data with its wider digital ecosystem to support a surgeon’s continuous learning. Through the Versius Connect app, Versius Trainer and CMR clinical registry, Versius unleashes a wealth of insights to ultimately improve surgical care.

About CMR Surgical Limited

CMR Surgical (CMR) is a global medical devices company dedicated to transforming surgery with Versius®, a next-generation surgical robot.

Headquartered in Cambridge, United Kingdom, CMR is committed to working with surgeons, surgical teams and hospital partners, to provide an optimal tool to make robotic minimal access surgery universally accessible and affordable. With Versius, we are on a mission to redefine the surgical robotics market with practical, innovative technology and data that can improve surgical care.

Founded in 2014, CMR Surgical is private limited company backed by an international shareholder base.